



Erasmus+



FONDAZIONE
BRUTO E POERIO
CARPIGIANI

#BrandYourEUth

KA1 – Youth Exchange
Erasmus + Programme



INFOPACK FOR PARTECIPANTS

ANZOLA DELL'EMILIA, ITALY

18th (Arrival day) – 27th (Departure day)
November 2016



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WHO ARE WE?

Bruto and Poerio Carpigiani Foundation inspires and makes honor to the work of two Italian brothers, Bruto and Poerio Carpigiani, two visionary entrepreneurs who have managed to bring to the world the technology, business and culture of artisan gelato. These visionary entrepreneurs taught us to believe in the values of commitment and determination, to believe in innovation and in the enormous potential that young people and their communities possess. We dream that the symbolic magic tied to gelato could help people to rediscover childhood look, naive and pure, the sweetness, strength and inner energy needed to change their lives and the world.

We believe that gelato has in itself something magical and curative, we believe that is full of potential that can support the enthusiasm, the growth and development of individuals and communities.

Inspired by teachings of Bruto and Poerio Carpigiani we believe that every person should have the right to realize their dreams and their aspirations.

PROJECT SUMMARY

#BrandYourEUTh is a young mobility project involving young people from different European countries and promoted by Foundation Bruto e Poerio Carpigiani. It was born from the desire to follow several initiatives, during 2015, where young people and youth workers were protagonists: the "Giù di Festival 3.0", a project funded by Erasmus Programme "Glocal Youth Participation and Development" and a participatory planning meeting on December 2015 with young people from partner organizations of Croatia, Greece, Portugal and Romania. Those activities revealed some difficulties for youngster to orient themselves in the job market in general and in entrepreneurship world in particular, since they declared do not have access to effective training tools that focus on entrepreneurship and innovative enhancement of young people. At the same time, the participants expressed a strong personal motivation to improve the active participation of young people in its territory and the will to get involved by enhancing the skills to start their own business.

Actually, we believe that young people have a potential in terms of talent and creativity and that they can make an important contribution to local economic development, both from a local and an european perspective. Therefore, we believe it's necessary to invest in upgrading their skills, encourage their creativity and entrepreneurship spirit and stimulate the building of synergic networks among young Europeans. The project aims to enhance the attitude of young people in front of the opportunities and challenges of entrepreneurship and self-employment and to stimulate their entrepreneur spirit, based on their own territories.

The activities we are going to carry out will focus on non-formal learning approaches: from one side, the opportunity to interact with valid local experiences and learning from their best practice; from the other, using the TDO and GOPP techniques, to share, reflect and analyze common problems with the aim to find positive contributions and shared solutions.

In this way, we aim to stimulate, in the short term, the entrepreneurial spirit of young people in the local context, reducing fears and insecurities with the acquisition of knowledges, skills and

dispositions, and lay the foundations for the construction, in the medium-long term, of strong partnerships on the theme between European organizations dealing with the youth. According to our vision, this partnership should be able to positively affect the spread in Europe of an entrepreneurship culture based on young creativity and place branding, but also the policy-making process in educational and training areas and young entrepreneurship policies.

PRACTICAL INFORMATION PACK

PLEASE read ALL of this document, as there are some very important information for you to know.

IMPORTANT DATE

Advance planning Visit: 4 - 7 October, 2016 in Anzola Dell'Emilia, Italy

Arrival on 4 October

Departure on 7 October

1 group leader from each country (26-34 years old, exceptionally up to 34 years old) - (The group leader must be the same who will accompany the youth during the exchange, exceptional cases should be communicated in time).

Youth Exchange:

18 – 27 November in Anzola Dell'Emilia, Italy

Arrival on 18 November

Departure on 27 November

5 participants (24-30 years old) + **1 group leader** (26-34 years old, exceptionally up to 34 years old) **from each country**

ORGANIZATIONS

Host organization:

Fondazione Bruto e Poerio Carpigiani, (Italy)

Sending partners:

KOR - Udruga za kreativni i održivi razvoj (Croatia)

ATPDSC - ASOCIATIA TINERJ PARTENERI PENTRU DEZVOLTAREA SOCIETATII CIVILE (Romania)

ADAMASTOR – Associação Cultural (Portugal)

Youth Mobility Center [YMC] (Greece)



PARTICIPANTS

Each organization will be presented by 5 participants and 1 group leader during the youth exchange. The participants are expected to be **24-30 years old** (a few exceptions, up to 20% of total number of participants. In case of exceptions please contact us in advance). Make sure the group is gender balanced as well.

We encourage you to recruit young people that are completing the training cycle (high school or university circle), some are in a state of unemployment, most of them are living a crucial moment of their lives. Participants should have interest/experience on youth entrepreneurship – Place Branding – Territorial marketing. The youngsters will come from countries with different forms and levels of active participation in order to share experiences and methods of participation, to enable a process of positive contamination of the more “deficient” ones and to enhance their intercultural awareness levels.

The project language is **English**, so it is expected that the participants will be able to communicate in English.

We will ask to participants to bring an object that for them represent the theme "**youth entrepreneurship – Place Branding – Territorial marketing**"; these objects will be use in one of the initial ice-breaking games, "I and the object" exercise that will allow the students to present itself through its own object.

We will ask participants to gather relevant information, in relation to the country of origin on the **focus topics** of the project.

Note: What a Youth Exchange is NOT

- statutory meetings of organisations;
- **holiday travel;**
- language courses;
- school class exchanges;
- academic study trips;
- performance tours;
- exchange activities which can be classed as tourism;
- exchange activities which aim to make financial profit;
- work camps;
- sports competitions;
- festivals.

Basic Rules:

- No drugs
- Respect of nature
- Respect of each other
- Cleaning
- Reduced noise in the evenings and at night
- To be on time

TEMPLATE FOR GROUP DETAILS

COUNTRY _____

Organization _____

Contact person _____

Email and tel. number of the contact person _____

	Name, Last name	Date of Birth	City and country of birth	Contact details (email, phone, etc.)	Health/ Dietary needs (Vegetarian, Vegan, Religious reason, ecc.)	Emergency contact person (name, last name, relation to the participant)	Contacts of emergency person (email, phone number)
Group leader							
Participant 1							
Participant 2							
Participant 3							
Participant 4							
Alternate							

Please send this information about the participants by 18th of October, 2016.

ADVANCE PLANNING VISIT

An Advance Planning Visit is planned **4 - 7 October, 2016 in Anzola Dell'Emilia, Italy.**

One group leader from each organization can participate in it.

See below for travel arrangements.

The questions to be discussed during the Advance planning visit include:

Organizations - Sharing experience/presenting organizations/Program aspects

- Detailed description of the participants who have been selected, character traits, CV, experience, backgrounds, special needs, religion, diet, allergies etc. (profile, contacts, emergency, health/dietary needs, gender balance)
- Reviewing agenda
- Division of tasks among groups
- Responsibilities and roles of leaders
- Reflection, definition and testing of games and exercises to be used during the exchange activity, materials needed
- Definition of tools that participants will have to prepare before the Youth Exchange
- Knowledge meeting with all the local stakeholders who will be directly or indirectly involved in the project
- Visibility of the project - activities and tasks
- Visit of sites and venues of the project

Logistics/Practical matters

- Venue/hotel/food
- Travel/pick up
- Safety and insurance
- Potential challenges and issues and possible solutions
- Final list of things to prepare prior to the project, things to bring, responsibilities of leaders and groups, updated agenda



TRAVEL ARRANGEMENTS

According to Erasmus + rules (particularly of EACEA), participants cannot stay in the country before or after the project (maximum is 2 days together - before and after the project - only in special cases) so please try to find the best connections according to these rules.

If you plan to arrive earlier or leave later, the expenses out of the days of the training will NOT be reimbursed by the organizers.

Please inform the organizers before you buy the tickets to check if the routes and the prices are ok with our budget.

TRAVEL ARRANGEMENTS FOR THE ADVANCE PLANNING VISIT AND YOUTH EXCHANGE

APV: Arrival should be on **4th of October, 2016** and departure should be planned of **7th of October.**

YE: Arrival should be on **18th of November, 2016** and departure should be planned of **27th of November.**

By plane: The nearest Airport is Bologna Marconi Airport, in Bologna. <http://www.bologna-airport.it/it/viaggiare.aspx?idC=61676&LN=it-IT>

To reach Anzola dell'Emilia you have two option:

By bus: the line is the number 87, you can take it in front off the train station, you can buy the ticket at the newsstand. It takes around 15 minutes <http://www.tper.it/content/linea-blq-aeroporto-stazione-centrale> (the english version is after the Italian part)

By train: You need to reach Anzola Dell'Emilia

To check the train timetable please check this website: <http://www.trenitalia.com/>

From Airport to Anzola Dell'Emilia train station: Aerobus - BLQ shuttle service – € 6,00

It is possible to also consider the Milan or close airport IF the flight ticket + train ticket is less expensive.

Carpigiani Foundation will organize a pick you up from the airport or Bologna train station in case you arrive late in the evening.

The cost of the bus and train are standard

TRAVEL REIMBURSEMENT

In the chart below you can see how much money we have in the budget for each country.

Country	Limits in budget for travel costs for APV (100%)	Limits in budget for travel costs for Youth Exchange (100%)
Croatia	1 person x 170 €	6 person x 170 €
Romania	1 person x 170 €	6 person x 170 €
Portugal	1 person x 170 €	6 person x 170 €
Greece	1 person x 170 €	6 person x 170 €

Please note that if your tickets are more expensive, you are responsible for covering the difference (unless someone buys cheaper tickets).

Very important: your tickets have to be given to the organizers during the project. Therefore, if you cannot provide your: original invoices of payment, electronic plane ticket or paper ticket, boarding passes, train tickets, bus tickets, etc we will not be able to reimburse you.

Be sure you collect all necessary documents for reimbursement:.

If your group is planning to arrive early or depart later, consult with us prior to booking the tickets to make sure it is in the limits of the funder requirements, otherwise we might not be able to provide full reimbursement!



ACCOMODATION

The YE will take place in **Anzola Dell'Emilia foresteria**.
The participants should bring personal towels (we sent you more detail).

The participants will stay and will have breakfast Inside the foresteria
The **activities** will take place in Youth Centre in Anzola.

WORKING METHODS

The methods employed over the 10 days of the project will include:

- verbal and visual presentations
- small group discussions
- plenary debates
- Theatre of the Oppressed games
- Art Counseling/visual art
- cultural presentations

Soon we will provide to send you a detailed program of the activities.

YOUTHPASS

As this youth exchange is based on the principles of non-formal education, all the participants will be able to get a YouthPass certificate after the project, confirming their participation in the exchange and stressing the learning process in it, mentioning the individual reflection about new competences, gained. The participants would reflect on what they have learned during the day in national groups at the end of every day, and then express themselves through the self portrait that they will draw and modify throughout the whole exchange.

PREPARATION AND CHECK LIST

- Collect all the participants make the team
- Buy the tickets and contact us, send us your e-ticket
- Fill the reimbursement sheet and send it to us
- Get the energy to travel and have great 10 days in Anzola Dell'Emilia
- Get a comfortable warm winter shoes, warm winter clothes, winter jacket, hats,
- gloves, scarves
- Prepare cultural evening, present your culture, group home works
- Each should take some small present from your country and about the theme of the project in your Country.



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EMILIA ROMAGNA - BOLOGNA

Time zone: 1 hours +GMT/UTC

Emilia-Romagna is an administrative Region of Northern Italy. Its capital is Bologna. It has an area of 22,446 km² (8,666 sq mi), and about 4.4 million inhabitants.

Emilia-Romagna is one of the wealthiest and most developed regions in Europe, with the third highest GDP per capita in Italy. Bologna, its capital, has one of Italy's highest quality of life indices and advanced social services. Emilia-Romagna is also a cultural and tourist centre, being the home of the University of Bologna, the oldest university in the world, containing Romanesque and Renaissance cities (such as Modena, Parma and Ferrara), being a centre for food and automobile production (home of automotive companies such as Ferrari, Lamborghini, Maserati, Pagani, De Tomaso and Ducati) and having popular coastal resorts such as Cervia, Cesenatico, Rimini and Riccione.

Anzola dell'Emilia is a municipality located about 13 kilometres (8 mi) northwest of Bologna.

The average temperature in Anzola Dell'Emilia in November is mild at 8.0 °C. (it rains a lot!!)

Make sure you take warm clothes. You can check the forecast following this link:

<http://www.accuweather.com/en/it/anzola-dellemilvia/212755/october-weather/212755?monyr=10/1/2016>



CONTACT INFORMATION

If you have questions, something is not clear or you want to know more about the youth exchange, you can use the contacts below:

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**See you all in this excited adventure on the 18th of
Novembre!**